

A unified vision for excellence in pharmaceutical logistics

Optimize Courier to rebrand as Life Couriers

Atlanta, USA (18 February 2025) – International logistics provider Optimize Courier is rebranding as Life Couriers, marking a pivotal step in uniting expertise and innovation under one global brand. After joining the Life Couriers Group in early 2024, the rebrand now solidifies the integration and creates a seamless logistics network serving the biopharmaceutical, cold chain, life sciences, clinical trials, and next-flight-out sectors.

Recognized as a global leader in cold chain logistics worldwide for its precision and efficiency, Optimize Courier brings more than 40 years of excellence in managing time-critical shipments and navigating complex airline logistics. Its hallmarks - dedicated 24/7 service and exceptional customer care - are now complemented by Life Couriers' extensive ground network and strong presence in the United States and Europe.

“Welcoming Optimize Courier into the Life Couriers family is a natural evolution that blends their expertise with our global infrastructure,” said Stefan Glebke, CEO of Life Couriers. “Together, we will redefine logistics for the biopharmaceutical industry and set a new standard for reliability and innovation in delivering critical shipments to customers and patients worldwide.”

Optimize Courier's key strengths, including its bilingual call center, extensive relationships with domestic and international airlines, and real-time global tracking updates, will be instrumental in Life Couriers' continued global expansion. In addition, Optimize Courier's focus on personalized service and transparency through real-time tracking aligns perfectly with Life Couriers' business vision for the future.

“By joining forces with Life Couriers, we’re not only enhancing our capabilities but also expanding our reach and resources,” said Matt Scott, Optimize Courier’s Director of Operations. “This partnership is an exciting new chapter for both our companies and the industries we are proud to serve. Whether it is seeing an important shipment through customs clearance processes expeditiously, providing real-time global tracking updates, or coordinating with trusted service partners worldwide, we are now in a stronger position than ever to offer customers and patients peace of mind.”



Optimize Courier's offerings and services will continue as known under the new name, and all Optimize Courier's positions will be retained.

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About Life Couriers

Life Couriers is an international group of specialized logistics service operators focused on life science and healthcare logistics. The group offers the broadest service portfolio on the market through six business segments: Stem Cell Onboard, Radiopharma, Life Science, Direct-to-Patient, Pharma Freight and Emergency Logistics. With strategic locations in the US, Europe, Central America and Asia, Life Couriers has a worldwide reach

Life Couriers is operated by SLS Group GmbH, headquartered in Munich, Germany, and is led by Stefan Glebke as CEO. The group currently employs over 750 people worldwide. In 2023, Life Couriers generated a turnover of €230m. More information at www.lifecouriers.com